



MONUMENT PRIMARY SCHOOL

CORPORATE SPONSORSHIP PROPOSAL

LET'S WALK
TOGETHER
FOR OUR SCHOOL

BUILDING FUTURES ONE STEP AT A TIME

Completing a Sports Arena for approximately
1200 learners

SCAN HERE

**TO GET MORE
INFORMATION**



WHEN:

**01 NOVEMBER 2026
AT 8:30 AM**



WHERE:

**RUIMSIG
STADIUM**



**EXPECTED
ATTENDANCE:**

**3,000 – 5,000
PARTICIPANTS**

**EVERY STEP WE TAKE HELPS BUILD A SAFE FUTURE FOR
OUR CHILDREN.**

IMAGINE HUNDREDS OF LEARNERS ENJOYING A DEDICATED SPORTS ARENA
DESIGNED TO PROMOTE TEAMWORK, SCHOOL PRIDE, GROWTH, AND OPPORTUNITY.

TOGETHER, WE CAN MAKE THAT DREAM A REALITY.



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PLATINUM SPONSOR

Pento
brokers(PTY)Ltd

PROUD SUPPORTING PARTNERS



RADIO SUPPORT

947
KASIE-FM
RADIO PULPIT LIVE



EVENT & PROJECT MANAGEMENT

**WALKING THE TALK
FOUNDATION**

NPO 2021/085018/08 | PBO 930072661 | NPO 276-118

THE STORY & IMPACT



CURRENT SITUATION



INCOMPLETE SPORT ARENA



MISSED OPPORTUNITIES FOR YOUNG ATHLETES



A DREAM AWAITING COMPLETION



THE REALITY THEY FACE TODAY

Monument Primary School serves approximately 1,200 learners.

While the sports arena structure has been completed, funding is still needed for the walls, windows, and doors.

WHAT WE WANT TO COMPLETE



SPORT ARENA WALLS, WINDOWS & DOORS

THIS SPORTS CENTRE WILL:

- ✓ A safe space for sport and recreation
- ✓ Protection from rain, wind and harsh sun
- ✓ Opportunities to develop sporting talent.
- ✓ Improved health, teamwork, and discipline.
- ✓ A lasting legacy for future generation.

THIS IS MORE THAN JUST A WALK IT IS:



PROTECTION



BETTER SPORTS FACILITY



SCHOOL FUNCTIONS



COMMUNITY SPACE



LONG-TERM LEGACY



A MOVEMENT

Unifying communities for a common purpose.



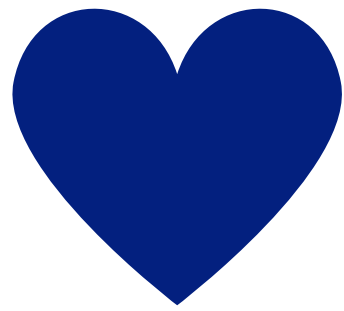
A COMMUNITY COLLABORATION

Bringing people together to create lasting changes.



A CORPORATE IMPACT OPPORTUNITY

Align your brand with transformation and hope.



A CHANCE TO CHANGE LIVES FOREVER

Your partnership today builds a better tomorrow and hopes for our future.

EVERY STEP WE TAKE HELPS BUILD A SAFE FUTURE FOR OUR CHILDREN

SPONSORSHIP PACKAGES & ROI

PARTNER WITH PURPOSE

Your sponsorship helps transform education and uplift the Isislings community while giving your brand powerful exposure.

BENEFITS INCLUDE:



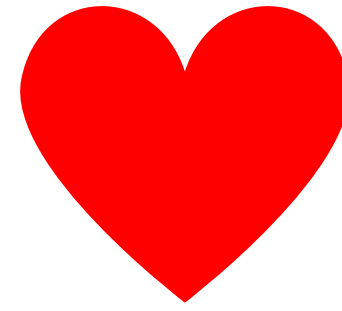
Massive
Brand
Visibility



ESG & CSI
Alignment



Employee
Wellness &
Team Building



Community
Upliftment



Long-term
Media
Visibility



Section 18A
Tax Benefits



Positive
Public
Relations

SPONSORSHIP PACKAGES

PLATINUM IMPACT CHAMPION



R 100 000

- Largest logo placement on all branding
- Cap branding
- Start/finish arch branding
- VIP exposure
- 400 walk entries
- 6 months Radio & newspaper coverage
- 6 months social media campaigns
- Main stage branding
- Media recognition

GOLD FUTURE BUILDER



R 50 000

- Cap branding
- Start/finish arch branding
- Event banner branding
- 200 walk entries
- 3 months Radio & newspaper coverage
- 3 months social media campaigns
- Media recognition

SILVER COMMUNITY CATALYST



R 20 000

- Route branding
- Social media exposure
- 80 walk entries
- Community exposure

CUSTOM / IN-KIND PARTNERSHIP



**ANY AMOUNT
OR PRODUCT**

- Flexible sponsorship opportunities available.
- Product donations welcome
- Let's create impact together!

MEDIA & DIGITAL REACH

Through a strategic 6-month marketing and awareness campaign, the Monument Primary School 5km Fundraiser Event is projected to generate between

500,000 – 1.2 MILLION+

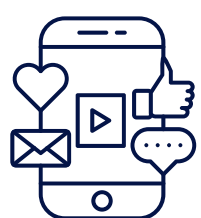
COMBINED MEDIA & DIGITAL IMPRESSIONS



RADIO



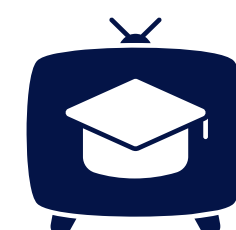
ONLINE NEWS
PLATFORMS



SOCIAL MEDIA



EMAIL CAMPAIGNS



UNIVERSITY MEDIA
CHANNELS



SHOPPING MALL
ADVERTISING

BE THE HERO THIS STORY NEEDS

ONE WALK.

ONE SCHOOL.

ONE LEGACY.

LET'S WALK TOGETHER FOR OUR SCHOOLS