

WALKING THE TALK FOUNDATION

WE BUILD, EQUIP AND FIX CLASSROOMS FOR THE UNDERPRIVILEGED

Transforming Your School – One Step at a Time

PARTNERSHIP PROPOSAL TO BUILD, EQUIP, EMPOWER YOUR SCHOOL

Real Results. Real Change. Real Hope.

Walking The Talk Foundation (WTF) is a registered South African non-profit organisation focused on one clear outcome: turning community action into safe, modern, future-ready learning environments for under-resourced schools, Section 21, and private schools.

OUR WORK IS GROUNDED IN ACTION – AND PROVEN RESULTS:



1,850 km walked

One man. Four months.
A nation paying attention.

100,000+ South Africans reached

Through TV, radio, TikTok, newspapers, Facebook, Instagram, and community platforms.

R1.7 million+ raised and deployed in 18 months

Every rand directed to restoring, rebuilding, and modernising schools where the need is greatest.

30+ schools already repaired and upgraded

From disaster-hit classrooms to fully equipped digital learning spaces in 18 months.

1,000+ classrooms in our sights

A national mission – building momentum from KwaZulu-Natal across South Africa and beyond.



18 months

Not years – WTF's time-frame to complete projects in weeks.
We get the job done

We are inspired by the vision and endurance of our founder, Dale van Blerk, and driven by a simple belief that when communities walk together, they can literally build a better future for their children.



An Invitation to Your School

We are not approaching your school with a hand-out.

We are inviting you to lead a practical, high-impact annual fundraising initiative that mobilises your own community and delivers tangible, lasting change.

Partner with WTF to host a "Fundraising Walk for [Your School's Name]". That's a professionally managed, community-driven fundraising event where:

- ✓ Your school remains the sole beneficiary
- ✓ Funds raised and donated products are only used for pre-agreed infrastructure or EdTech priorities
- ✓ Administrative and logistical burden on staff is kept to a minimum

What Does WTTF Provide?

TURNKEY EVENT MANAGEMENT

- ✓ Event planning, route design, and risk coordination
- ✓ Provide online registration & ticketing system and fundraising platform
- ✓ Participant communication support
- ✓ On-the-day operational guidance and support
- ✓ Security for the day
- ✓ Medical assistance for the day

GOVERNANCE AND CREDIBILITY

- ✓ Registered, experienced national foundation
- ✓ Transparent fund management and reporting

MARKETING AND COMMUNITY MOBILISATION

- ✓ Customisable posters and digital assets
- ✓ Guidance to engage parents, alumni, and local businesses
- ✓ Support for learner ambassador involvement
- ✓ Strategic use of WTTF's marketing skills and proven formulas to maximise event visibility and participation
- ✓ Guaranteed media partner
- ✓ Guaranteed radio partner
- ✓ Collaboration corporate introduction



WHAT IS REQUIRED FROM THE SCHOOL?

- ✓ Appoint one liaison person
- ✓ Promote participation within the school community
- ✓ Agree upfront on the priority project to be funded



HOW ARE FUNDS MANAGED?

- ✓ 100% of net proceeds (after clearly disclosed, pre-agreed event costs)
- ✓ All ticket sales are paid directly into your school's bank account through the WTTF process and ticketing system for transparency and proper financial control
- ✓ Corporate funds are managed by WTTF with transparent reporting
- ✓ Project scope and use of funds are agreed before the event

WHAT CAN THE FUNDS BE USED FOR?

Examples include:

- ✓ Urgent repairs (roofing, plumbing, electrical, windows...)
- ✓ Classroom construction or refurbishment
- ✓ Computer labs, smartboards, digital learning tools and Virtual Reality Solution
- ✓ Software, training, and ongoing educational support

WHY APPROVE THIS PARTNERSHIP?

- ✓ Tangible infrastructure and technology improvements
- ✓ Strengthened school-community relationships
- ✓ Minimal administrative burden on educators
- ✓ Learner empowerment through participation and leadership
- ✓ Reputable partner with proven national impact
- ✓ Becomes an annual event

Next Step

A 30-minute introductory meeting between WTTF and school leadership to confirm scope, timelines, and governance alignment.

INSPIRATION FOR THE NATION

Dale van Blerk

Founder/Director – Walking The Talk Foundation

Dale@wttf.org.za

061 237 4012

WALKING THE TALK FOUNDATION
WE BUILD, EQUIP AND FIX CLASSROOMS FOR THE UNDERPRIVILEGED